

## American Loggers Council Provides a Great Return on Investment



First and foremost, when the logging industry is successful, all other sectors of the forest products industry succeed. Without a healthy and stable logging and trucking industry the rest of the supply chain is compromised as well as public and private forest management efforts. That is why all sectors of the timber and forest products industry need to be partners with the American Loggers Council.

The American Loggers Council is primarily comprised of 30 state associations. The average annual dues from these organizations is \$5,000 per year. Aside from the national representation and the “strength in numbers” an example of the return on investment can be demonstrated by the value of the ALC

Truck Rebate Program. This program provides a direct monetary benefit annually of approximately \$500,000 for the loggers and truckers that are members of state associations participating in the program. To learn more about the ALC Truck Rebate program visit [www.americanloggers.com/rebates](http://www.americanloggers.com/rebates). These truck rebates range from \$2,000-\$4000 depending on the manufacturer and model. One \$4,000 truck rebate nearly pays for the average state association ALC annual dues and is typically 10 times the state association membership dues paid individually by loggers and truckers.

The American Loggers Council was instrumental in securing the \$200 million Pandemic Assistance for Timber Harvesters and Haulers (PATHH). Based on simple math each timber producing state would receive approximately \$5 million for loggers and truckers that qualify. This is a return on investment for the states that are members of the American Loggers Council, based on annual dues average of \$5,000, of 1000%!

The American timber industry is more than just loggers and truckers – it takes equipment manufacturers, insurance services, fuel vendors, parts suppliers, tire companies, financial institutions, other associations, landowners and land managers. Working together the timber industry can be more effective and successful.

In order to broaden the partnerships and support, the American Loggers Council has developed the Associate Membership category that will allow for membership opportunities for manufacturers, timber consumers, suppliers, other organizations and landowners at various levels. To learn more, and become an Associate Member of the American Loggers Council, visit the American Loggers Council website at [www.amloggers.com](http://www.amloggers.com) or by e-mail at [scott.dane@amloggers.com](mailto:scott.dane@amloggers.com)

Additionally, the American Loggers Council has a logger / trucker individual membership option if you are not a member of a state association, or in a state that does not have a state association. These levels of membership range from \$100-\$400 per year. However, the American Loggers Council supports our state association members and encourages all loggers and truckers to become members of their state associations.

All business investment must be weighed against the return on that investment. The American Loggers Council has proven that the Return on Investment of membership, support and sponsorship provides a direct positive impact to loggers and truckers, and the timber industry as a whole. Join today and invest where it makes a difference.